

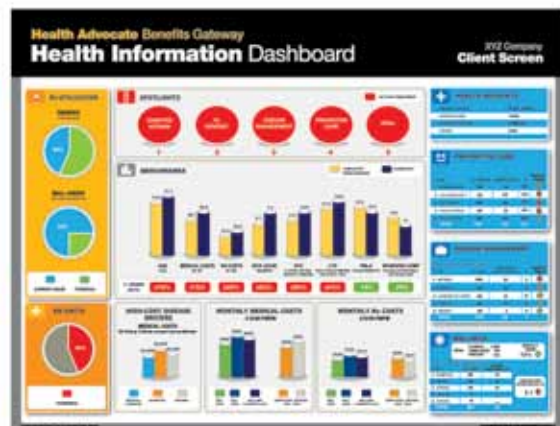


12 Cool Tech Innovations to Keep You Healthy

Health Advocate's Health Information Dashboard

The Health Information Dashboard is a feature of Benefits Gateway, from Health Advocate, a health advocacy and assistance company. The dashboard uses algorithms to interpret benefits data from multiple sources and provide a snapshot of key member information about benefits use and specific health indicators. The dashboards have the potential to boost employee productivity, lower medical costs and improve health outcomes.

When Health Advocate services are used by members--or employees of Health Advocate clients--members can view what health benefits they've used, as well as key health indicators. Those might include reminders about colonoscopies, other health screenings, and immunizations that the members are eligible for and should have done.



On the benefits administrator side, the dashboard, as pictured above, provides analysis on the company's health-related spending. That includes insights on whether employees are utilizing mail order prescription services and less expensive generic drugs, as well as whether workers are taking advantage of preventative care and wellness offerings in the company's benefits programs.