



May 20, 2010

## **Congratulations to the IBPA Benjamin Franklin™ Award Finalists**

If it's May, it must be time for the Benjamin Franklin Awards™ and all of us at IBPA are pleased to announce the finalists for the 2010 contest. We often get the question as to why the IBPA Benjamin Franklin Awards™ are open to all publishers rather than just restricted to independent publishers. The answer is simple—in the marketplace, independent publishers must compete with ALL publishers, large and small, for shelf space, eyeballs—and excellence. The Benjamin Franklin Awards™ are simply a reflection of the reality of that larger universe. Which is why, since 1988, the Benjamin Franklin Awards™ have recognized publishers as large as John Wiley and Sons and Sourcebooks, producing hundreds of titles annually, and as small as Mermaid Press and Keynote Publishing Company, producing 1-10 titles per year.

In keeping with IBPA's educational mission, each entry of the more than 1300 this year (and every year), received a written critique from the judges with suggestions for improvement and/or compliments for a job well done.

Kudos to the following finalists for their achievement! One winner in each category will be announced at the Benjamin Franklin Awards™ Gala on Monday evening, May 24, at the Roosevelt Hotel in New York City. A complete list of the finalists may also be found on the IBPA website.

### **Animals/Pets**

Good Rabbitkeeping, TFH Publications, Inc.  
The Official Horse Breeds Standards Guide, Quayside Publishing Group  
World Atlas of Dog Breeds, TFH Publications, Inc.

### **Arts (Art/Music/Photography)**

Clint Eastwood, Icon, Insight Editions  
Human Documents: Eight Photographers, Peabody Museum Press  
Stone Offerings, Lightpoint Press

### **Autobiography/Memoirs**

Hemingway's Cuban Son: Reflections on the Writer by His Longtime Majordomo, The Kent State University Press.  
Luna's Life – A Journey of Forgiveness and Triumph, Caros Books  
Me and the Biospheres: A Memoir by the Inventor of Biosphere 2, Synergetic Press  
Storm of the i: An Artobiography, Art Review Press

### **Audiobook – Children's**

The Bossy Gallito, Lorito Books Inc.  
Letters From A Window In The Sky (A tribute to Astrid Lindgren and Pippi), NYS Theatre Institute  
The Pigman, Graymalkin Media

### **Biography**

Kipling's Cat: A Memoir of My Father, Protean Press

Theodore Roosevelt, Hunter-Conservationist, Boone and Crockett Club  
Winning: The Racing Life of Paul Newman, Quayside Publishing Group

## **Business**

Doggy Business 101, TFH Publications, Inc.  
Managing, Berrett-Koehler Publishers, Inc.  
Seven Turning Points, Fieldstone Alliance

## **Career**

Emotional Intelligence 2.0, TalentSmart  
A Life in the Law: Advice for Young Lawyers, American Bar Association  
Post Office Jobs – 5th edition: Explore and Find Jobs, Prepare For the 473 Postal Exam, and Locate ALL Job Opportunities, Bookhaven Press LLC

## **Children's Picture Book**

One Child, One Planet: Inspiration for the Young Conservationist, Emerald Shamrock Press  
Pingo, Deseret Book Company / Shadow Mountain  
Urban Animals, Star Bright Books

## **Children's Book & Audiobook Set**

The Belly Button Fairy, Best Fairy Books  
For Baby, For Bobbie, Dawn Publications  
We Eat Food That's Fresh, Our Rainbow Press

## **Coffee Table Books**

Queen: The Ultimate Illustrated History of the Crown Kings of Rock, Voyageur Press, an imprint of Quayside Publishing Group  
Spanish Mustangs in the Great American West, Fine Art Editions Gallery & Press  
Tropical Homes of the Eastern Caribbean, Ozone Zone Books

## **Cookbooks**

Orange County Fare: A Culinary Journey Through the California Riviera, Junior League of Orange County, Inc.  
TOSCANA, Simple Authentic Italian Recipes, Killer Pizza Enterprises, Inc.  
Under the Fig Leaf, Under the Fig Leaf

## **Crafts/Hobby/How-to**

Color Mastery: 10 Principles for Creating Stunning Quilts, Willow Ridge Press  
Fibreart Montage, Dragon Threads Ltd.  
Quilts: Unfinished Stories with New Endings, FPI Publishing

## **Education/Teaching/Academic**

My Dog Bites the English Teacher: Practical Grammar Made Quick and Easy, Aviary Publishers, Inc.  
Revising Fiction: Making Sense of the Madness, Quillrunner Publishing LLC  
The Wolf Pack Classroom Management Plan, Butterfly Sky Press

## **Gift Books**

Cocktail Boothby's American Bartender, Anchor Distilling  
Facing Death: A Companion in Words and Images, Health Professions Press  
I Wish, A Good Book for Pondering, Willis Harding, LLC

## **Popular Fiction**

Christmas on Mill Street, Shadow Mountain  
Cottonwood Spring, Fletcher House  
The Middle of the Air, John F. Blair Publisher

## **Historical Fiction**

Dead Weight, Juggling Board Press  
Falling from the Moon, Windy City Publishers  
In the Land of Cotton, Outskirts Press

## **Mystery/Suspense**

The Bone Chamber, Poisoned Pen Press  
In Their Blood, Oceanview Publishing  
Jump, Poisoned Pen Press

## **Poetry/Literary Criticism**

All Man! Hemingway, 1950's Men's Magazines, and the Masculine Persona, The Kent State University Press  
In Praise, Lost Horse Press  
Lucifer: A Hagiography, Lost Horse Press

## **Gay/Lesbian**

All Screwed Up, Benu Press  
The Golden Age of Gay Fiction, MLR Press, LLC  
I Told You So, Beacon Press

## **Gardening/Agriculture**

3-Step Vegetable Gardening, Creative Homeowner  
California's Olive Pioneers, Robert Mondavi Institute (RMI)  
Rain Gardening in the South, Eno Publishers

## **Health (Wellness/Nutrition)**

American Cancer Society Complete Guide to Complementary & Alternative Cancer Therapies, Second Ed.,  
American Cancer Society  
Easy Gluten-Free Baking, Lake Isle Press, Inc.  
The New Heart Disease Handbook, Quayside Publishing Group/Fair Winds Press

## **History**

The California Missions, Getty Publications  
Charles Fritz: 100 Paintings Illustrating the Journals of Lewis and Clark, Farcountry Press  
Theodore Roosevelt, Hunter-Conservationist, Boone and Crockett Club

## **Humor/Comedy/Satire**

All In A Day's Work for Real Estate Agents: Humorous and Heartwarming Stories, Work Like A Dog Books  
Roastbeef's Promise, Smack Books  
The Wheel of Nuldoid, Pointless INK Publishers, LLC

## **Juvenile/Young Adult – Fiction**

Fablehaven: Secrets of the Dragon Sanctuary, Deseret Book Company / Shadow Mountain  
The Kalevala: Tales of Magic and Adventure, Simply Read Books  
Zillah's Gift Beaver's Pond Press, Inc.

## **Juvenile/Young Adult – Nonfiction**

The Power of the Penny, Spencer Publishing

Transforming Lives, Star Bright Books

Written in Bone: Buried Lives of Jamestown and Colonial Maryland, Carolrhoda Books

## **Multicultural**

Another World Lies Beyond, Huntington Library Press

Half Spoon of Rice, East West Discovery Press

Layla's Head Scarf, Star Bright Books

## **Nature/Environment**

B is for Bufflehead, PhotoHutch

Giant Lizards (2nd Edition), TFH Publications, Inc.

Plundering Appalachia, Earth Aware Editions

## **New Age/Metaphysics/Spirituality**

Gita Wisdom, Mandala Publishing

ReBecoming: The Way of Opportunity, Dassana Press, LLC

Transforming Practices, 10th Anniversary Edition, American Bar Association

## **Parenting/Family**

Get Out! 150 Easy Ways for Kids and Grown-Ups to Get Into Nature and Build a Greener Future Free Spirit Publishing, Inc.

The Highly Intuitive Child: A Guide to Understanding and Parenting Unusually Sensitive and Empathic Children

Hunter House Inc., Publishers

Raising Twins From Pregnancy to Preschool, American Academy of Pediatrics

## **Political/Current Events**

Hope: A Collection of Obama Posters and Prints, Zenith Press, an imprint of Quayside Publishing Group

Just Coffee Caffeine With A Conscience, Just Trade Center

Lost American Principles, Outskirts Press, Inc

## **Professional/Technical**

Anatomic Basis of Neurologic Diagnosis, Thieme Publishers

The Articulate Advocate: New Techniques of Persuasion for Trial Lawyers Crown King Books

Garner on Language and Writing, American Bar Association

## **Psychology**

Brothers and Sisters in Adoption: Helping Children Navigate Relationships When New Kids Join the Family, Perspectives Press, Inc.

Redeeming Our Treasures: Finding Joy In the Shadows of an Abusive Past, Edict House Publishing Group, LLC

Uprooting Anger: Eliminating the Emotion that Kills, Life Transitions Consulting

## **Recreation/Sports**

Chasing Moonlight, John F. Blair, Publisher

Golf, Naked – The Bare Essentials Revealed, Pick It Up Publishing, LLC

LeBron James: The Making of an MVP, Gray & Company, Publishers

## **Reference/Directories**

The Book Collector's Guide to L. Frank Baum and Oz, March Hare Books

Ethnologue: Languages of the World, 16th Ed., SIL International  
World Atlas of Dog Breeds, TFH Publications, Inc.

## **Regional**

People of the Land: Legends of the Four Host First Nations, Theytus Books  
Steel Pier: Showplace of the Nation, Down The Shore Publishing Corp.  
Voices of the American West, Fulcrum Publishing

## **Religion**

Big Picture of the Bible – New Testament, Big Picture Ministries, LLC  
Gloria's Miracle, San Juan Publishing  
Welcome Them Home – Help Them Heal, Whole Person Associates

## **Science**

California's Olive Pioneers, Robert Mondavi Institute (RMI)  
Everyone's Guide to Atoms, Einstein and the Universe, Real Science Publishing  
Marine Aquarium Handbook, TFH Publications, Inc.

## **Self-Help**

Eat What You Love, Love What You Eat: How to Break Your Eat-Repent-Repeat Cycle, Greenleaf Book Group Press  
Redeeming Our Treasures: Finding Joy In the Shadows of an Abusive Past, Edict House Publishing Group, LLC  
Revising Fiction: Making Sense of the Madness, Quillrunner Publishing LLC

## **Travel**

The Complete Walt Disney World 2010, Coconut Press  
Photographing Oregon, Graphie Int'l, Inc.  
Yellowstone Treasures: The Traveler's Companion to the National Park, Granite Peak Publications

## **Cover Design, Fiction**

The Hole in the Sky, Sea Turtle Publishing  
Issa: The Greatest Story Never Told, Snow Mountain Press (An imprint of Summit University Press)  
Personal Demons, Medallion Press, Inc.

## **Cover Design, Small Format**

Kipling's Cat: A Memoir of My Father, Protean Press  
Letters to Zerky, a Father's Legacy to a Lost Son and a Road Trip Around the World, Nickelodeon Press  
Look Great, Live Green: Choosing Beauty Solutions That Are Planet-Safe and Budget-Smart Hunter House Inc., Publishers

## **Cover Design-Large Format**

Great Smoky Mountains National Park: Thirty Years of American Landscapes, Quiet Light Publishing  
Steel Pier: Showplace of the Nation, Down The Shore Publishing Corp.  
Wild Ohio: The Best of Our Natural Heritage, The Kent State University Press

## **Cover Design-Children's/Young Adult)**

The Art of Planet 51, Insight Editions  
The Belly Button Fairy, Best Fairy Books  
Famous Figures of Ancient Times: Movable Paper Figures to Cut, Color, and Assemble, Figures in Motion

## **Interior Design-1-2 Color**

Beehive Reader 1, Takeaway Press

Notes on Cooking: A Short Guide to an Essential Craft, RCR Creative Press  
You Don't Have To Learn the Hard Way, BenBella Books, Inc.

## **Interior Design, 3 or More Color**

Steel Pier: Showplace of the Nation, Down The Shore Publishing Corp.  
Treasures through Six Generations, Huntington Library Press  
World Atlas of Dog Breeds, TFH Publications, Inc.

## **Interior Design, Children's/Young Adult**

Nico & Lola: Kindness Shared Between a Boy and A Dog, Genuine Prints LLC  
The Princess and the Kiss: The Three Gifts of Christmas, Warner Press  
What Does It Mean To Be Global?, Little Pickle Press LLC

## **Most Improved Redesign**

Born to Win, Breed to Succeed, BowTie Press  
The Gold Standard MCAT, Ruveneco Inc  
World Atlas of Dog Breeds, TFH Publications, Inc.

## **The Bill Fisher Award for Best First Book (Fiction)**

Kingdom of Simplicity, Skywriter Books  
Shadwell's Slaves – Escape to Freedom, Discover'N Publishing  
Shakedown, Lenox Road Publishing LLC

## **The Bill Fisher Award for Best First Book (Nonfiction)**

The Healthcare Survival Guide, Health Advocate Publishing, Inc.  
The Mermaid and the Messerschmitt: War Through a Woman's Eyes, 1939-1940, Aquila Polonica Publishing  
The No-Diet Obesity Solution for Kids, AGA Press

## **The Bill Fisher Award for Best First Book (Children's/Young Adult)**

Chippy Chipmunk Parties in the Garden, Celtic Sunrise  
My Savings Book & Journal, Community Services Press  
The Star of Christmas, Winterlake Press