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Pennsylvania company offering free downloads of 'Healthcare Survival Guide' book for uninsured

By Sven Gustafson

Normally I wouldn't respond to publicity pitches for products or services being peddled for a fee to job seekers. But I make an exception when the product is free and could help a lot of people at a time when the ranks of the uninsured in Michigan are on the rise.

"The Healthcare Survival Guide: Cost-Saving Options for the Suddenly Unemployed and Anyone Else Who Wants to Save Money" is a new book from Pennsylvania-based consultancy Health Advocate Inc. that the company is making available as a free download on the book's Web site.

The 72-page book, written by the company's co-founders, provides resources for finding affordable health care coverage and medical care, including the pros and cons of COBRA coverage, comparison shopping for health plans and tips for lowering or eliminating hospital bills. The company says it completely self-funded the book and accepted no funding from any of the organizations referenced within it.

You can also purchase the book for \$6.95 from Amazon.com, with a portion of the proceeds donated to charity.

www.mlive.com/michigan-job-search/index.ssf/2009/10/pennsylvania_company_offering_free_downl.html