



## **The Limited Medical & Voluntary Benefits Conference Announces Health Advocate, Inc. as a Silver Sponsor**

**West Palm Beach, FL, August 21, 2009 —(PR.com)—** The Limited Medical & Voluntary Benefits Conference would like to announce Health Advocate, Inc. as a Silver Sponsor of the 1st Limited Medical & Voluntary Benefits Conference on October 25th and 26th, 2009.

Health Advocate, Inc., the nation's leading healthcare advocacy and assistance company, serves millions of Americans nationwide through its more than 4,300 client relationships. Since their founding in 2001, Health Advocate, Inc has been helping members navigate the healthcare system through their full spectrum of time- and money-saving solutions.

Health Advocate, Inc.'s core advocacy solution is centered around their team of Personal Health Advocates, typically registered nurses, and supported by Medical Directors and benefits specialists. The highly personalized services range from addressing a host of clinical and insurance issues to providing one-on-one support for improving health and well being. Coverage extends to the member, spouse, dependent children, parents and parents-in-law.

As a complement to their core advocacy solution, Health Advocate, Inc. offers additional solutions for both employees and employers that include Wellness Advocate; Benefits Integrator; Enrollment Advocate; FMLA Assistance and Independent Appeals Administration.

Health Advocate's programs offer medical cost savings for clients and members alike, increased productivity for employers, enhanced customer loyalty for health plans, a better healthcare experience for members, and for employees to improve their health and well-being.

The Limited Medical & Voluntary Benefits Conference <http://www.voluntarybenefitsconference.com> takes place October 25th and 26th, 2009 in Los Angeles, California and will feature up to 400 healthcare executives, over 20 sponsors, and over 50 expert speakers. The conference will feature key speakers from CIGNA, Aetna, McDonalds, Black and Decker, CKR Restaurants and some of the largest associations in the country. This will be the first voluntary benefits and limited medical conference that features private one-on-one networking meetings. Attendees will be able to pre-schedule private one-on-one networking meetings. The Voluntary Benefits & Limited Medical Conference is the first conference focused on employers and affinity groups and is the official conference of Worksite Magazine <http://www.worksitemagazine.com> and Voluntary Benefits Magazine <http://www.voluntarybenefitsmagazine.com>.

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