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America's Fastest Growing Private Companies

Health Advocate NO.114

1,457.4% Three-Year Growth

REVENUE: \$13.7 million

EMPLOYEES: 125

FOUNDED: 2001 Plymouth Meeting, Pa.

What it does: Navigates health care and health insurance systems for the employees of client companies. Clients include Home Depot and CBS.

Why it's growing: Because of the complexity of health care. The five founders of the company, all former Aetna U.S. Healthcare senior execs, saw an opportunity to sell an "educational bridge" as an employee benefit. Eligible employees call with questions and speak to the same "personal health advocate," typically an RN, each time.