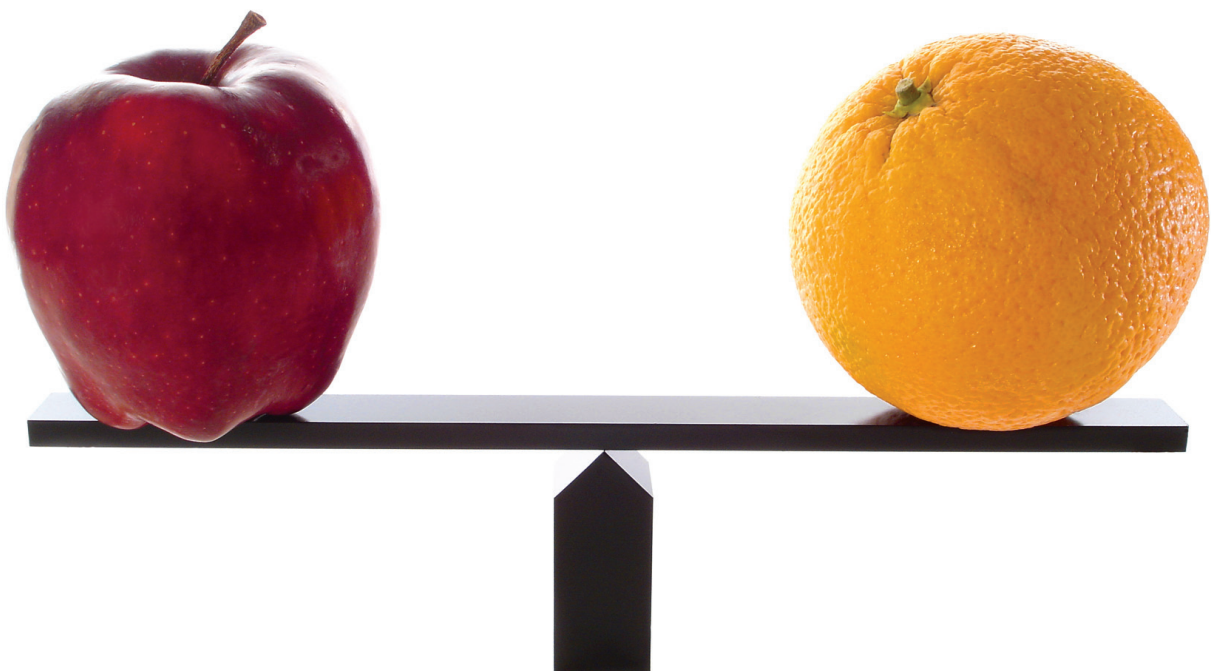


Right choice

Making decisions about health can be tough whether it's about a flu shot, antidepressants, a genetic test for cancer or major knee surgery. Health Advocate's add-on Medical Decision Support service offers a comprehensive, convenient and interactive tool that helps employees understand their options to make wise decisions. They'll learn the risks, costs, outcomes and even their own feelings about tests, treatments and medications. All to choose the right care at the right price. The integration with our Core Advocacy program means they always have personalized help for healthcare or insurance issues. Complete support, informed decisions, better outcomes.

Health Advocate **Medical Decision Support™**



NEW Available 2010

- Health Advocate **Benefits Gateway**
- Health Advocate **EAP**
- Health Advocate **NurseLine**
- Health Advocate **Medical Decision Support**

Health Advocate Medical Decision Support™

A smart tool for smart decisions

Our interactive, self-directed tool guides employees through key health decisions. The tool combines authoritative medical information with practical, personal assessments, that can lead to a decision to choose more appropriate care that may be less risky, less complicated and less costly. Paired with personalized help from the Core Advocacy service, employees are ensured of well-rounded support for decision-making and problem-solving anytime they need it. The program offers:

- Authoritative, evidence-based information about conditions, A-Z
- Covers 150 decision topics relating to procedures, medications, tests and alternative treatments, and includes costly and high-prevalence health choices, such as surgery, diagnostic tests and medications
- Comparative measures include risks, costs, side effects, recovery time and outcomes
- Assessments gauge feelings and preferences to boost confidence about decisions
- Downloadable summary to share with healthcare team

- Personalized help from Personal Health Advocates (PHAs)—typically registered nurses, backed by medical directors, and benefits and claims specialists—for resolving insurance issues, finding providers, securing second opinions, etc.

The Medical Decision Support advantage: empowering employees to take charge of their health

- Critical comparison tool for employees with high-deductible health plans
- Promotes shared decision-making
- Good health decisions can mean reduced costs and better care
- Informs about options that may be less costly, have fewer risks or complications, or shorter recovery times
- Employees can call PHA for a full-range of healthcare and insurance issues
- Convenient access, 24/7
- Comprehensive, turnkey communications promote awareness and utilization

Our **Core Advocacy** + Health Advocate **Medical Decision Support™** offers a smart tool for wise healthcare decisions, plus personalized healthcare help. **It's what sets us apart.**

For more information

Contact Health Advocate or your broker to arrange a meeting to learn more about Core Advocacy service and our fully integrated, add-on solutions, including Wellness Advocate™, Health Advocate Benefits Gateway™, Health Advocate Information Dashboards™, Health Advocate EAP™, Health Advocate NurseLine™, Health Advocate Medical Decision Support™, Pricing Decision Support, Enrollment Advocate™, Independent Appeals Administration and FMLA Support.



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About Health Advocate

Health Advocate™ Inc., the nation's leading independent healthcare advocacy and assistance company, provides a spectrum of time- and money-saving solutions to more than 16 million Americans through its extensive employer and plan sponsor relationships. The company also offers a direct-to-consumer advocacy service, called Health Proponent®, to individuals who are not part of groups. Founded in 2001, the company is headquartered in suburban Philadelphia with sales offices nationwide.

Independent. Confidential. Convenient.

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