

Beyond basics

Educating employees about benefits is a must to help them become smart healthcare consumers. Yet, it's particularly challenging for Human Resources when there's a seismic change like switching to a consumer-driven health plan. Resources can stretch thin, especially if budget cuts have thinned HR. Our seasoned team of benefits experts can be a valuable resource when you need it most. As an enhancement to Health Advocate's Core Advocacy service, our Enrollment Advocate service, available for an extra cost, can help your employees truly understand the details of all your plans—and how best to use them. We offer the right answers at the right time and ease the burden on HR.

Health Advocate **Enrollment Advocate™**



HEALTH
Advocate™

Health Advocate Enrollment Advocate™

Enhanced support during major change

Helping employees understand major benefit changes presents a challenge to an overextended HR staff. Our highly trained benefits specialists can step in to ensure that all your employees fully understand the ins and outs of their coverage so they can make the best choice. This frees your HR department to focus on other important priorities. Here is what the program offers:

- Personalized, knowledgeable help
- Explains details of plans in plain language
- Educates about pairing plans with pre-funded health spending accounts (HSAs, FSAs, HRAs)
- Addresses specific issues, such as pre-existing conditions
- Seamlessly integrated with Core Advocacy for assistance with clinical or insurance-related issues
- Can help find in-network doctors and hospitals available in plan options

Benefits for employees:

- Clearly understand plan options from a knowledgeable, unbiased expert
- Easy access to one-on-one help
- Information held strictly confidential
- Smooth transition to a Personal Health Advocate for help with healthcare and insurance-related issues

Benefits for employers:

- Reduces employee confusion and frustration
- Promotes better understanding of all plan options
- Increases acceptance of consumer-driven health plans
- Educates employees about plans that may meet special needs
- Minimizes administrative tasks
- Support to introduce new benefits, changes
- Better use of health plan services
- Increases enrollment, better plan selection
- Seamlessly integrates with Core Advocacy service

Our **Core Advocacy** + Health Advocate **Enrollment Advocate™** offers benefits enrollment assistance plus healthcare help.

It's what sets us apart.

For more information

Contact Health Advocate or your broker to arrange a meeting to learn more about the Core Advocacy service and our spectrum of add-on solutions, including Wellness, Pricing Decision Support and HR programs.



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About Health Advocate

Health Advocate™, Inc., the nation's leading independent healthcare advocacy and assistance company, provides a spectrum of time- and money-saving solutions to more than 16 million Americans through its extensive employer and plan sponsor relationships. The company also offers a direct-to-consumer advocacy service, called Health Proponent®, to individuals who are not part of groups. Founded in 2001, the company is headquartered in suburban Philadelphia with sales offices nationwide.

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