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Health Advocate Webinar Features Next Generation Pricing Transparency Tool

Health Cost Estimator+ helps employees shop for high-quality, high-value care and avoid medical bill sticker shock

Plymouth Meeting, PA, March 24, 2015 — Health Advocate™, Inc., the nation’s leading healthcare advocacy and assistance company and a subsidiary of West Corporation, is hosting a complimentary webinar on March 25 featuring its Health Cost Estimator+™ pricing transparency tool.

Costs for common healthcare procedures can vary widely, even within the same zip code, making it critical for consumers to have access to accurate information to help them make the most cost-effective decisions about their healthcare. Join Health Advocate’s pricing transparency experts as they discuss how employees can utilize a tool like Health Cost Estimator+ to easily access pricing for medical services. The webinar will also highlight how Health Advocate’s personalized support further engages employees in their health and helps them take the next step to get the care they need.

“As the use of consumer-driven health plans continues to rise, it’s more important than ever that employees have resources available to help them shop, compare and choose providers who offer the best value at the best price,” said Michael Cardillo, President of Health Advocate. “By helping employees become better healthcare consumers, tools like HCE+ can lead to improved health outcomes while reducing costs for both employees and their employers.”

The featured speaker will be Marcia Otto, Vice President of Pricing Transparency Applications at Health Advocate. Otto is a Silicon Valley software veteran whose expertise is in developing healthcare transparency solutions for payers, providers, and consumers in order to achieve better outcomes with quality and cost.

The Health Cost Estimator+ webinar is part of Health Advocate’s 2015 Solutions Series, developed to help employers engage employees in their health while improving outcomes and reducing healthcare costs.

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How to Register

To register for individual webinar events or the entire Solutions Series, visit www.HealthAdvocate.com/Solutions or call 866.799.2655.

Upcoming Solutions Series Webinars

Sessions occur on the following dates, with two sessions on each day, one at 11 AM ET, and the other at 2 PM ET:

- **Wednesday, April 1:** EAP+Work/Life. Confidential support for personal and work/life issues.
- **Wednesday, April 15:** Wellness Coaching. Engaging employees to be proactive in their health.
- **Tuesday, April 28:** Health Advocacy. The right help at the right time navigating healthcare.
- **Wednesday, May 6:** Information Analytics. Gaining key insights from data analysis.
- **Wednesday, May 20:** Chronic Care Support. Helping employees take the first step toward better health.
- **Wednesday, May 27:** Personal Health Communications. Using data to tailor employee messaging.

About Health Advocate

Health Advocate™, Inc., a subsidiary of West Corporation, is the nation’s leading healthcare advocacy and assistance company, serving more than 10,000 clients, including many of the nation’s largest companies.

Health Advocate’s award-winning Health Advocacy program helps members navigate complex healthcare and insurance-related issues, saving them both time and money. We also offer a suite of complementary solutions, including Wellness Coaching, EAP+Work/Life, Biometric Screening and Data Analytics, Pricing Transparency and Cost Containment programs, among others. Our fully integrated program EmpoweredHealth seamlessly combines our services into a single, convenient solution, helping members efficiently maximize their benefits.

We also leverage the power of pricing transparency, personalized health communications and more to help members make more informed decisions and get more value out of the healthcare system. All supported by a powerful data analytics engine delivering improved health and financial results.

For more information, visit us at www.HealthAdvocate.com

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