

Health Advocate™, Inc. ranks on Deloitte's Annual Fast 500 and Fast 50

Plymouth Meeting, PA: October 31, 2011—Health Advocate, Inc., the nation's leading independent healthcare advocacy and assistance company, today announced that it has ranked number 370 on Deloitte's Technology Fast 500, an annual ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. The company also ranked number 13 on the 2011 Greater Philadelphia Fast 50, Deloitte's ranking of 50 of the fastest growing technology, life sciences and clean technology companies in the Greater Philadelphia region.

"We are so honored to make the rankings on both lists for two consecutive years," said Michael Cardillo, President, Chief Executive Officer and cofounder of Health Advocate. "These rankings are a true testament to our dedication and hard work as we continue to serve our clients and members by developing solutions and services that save them time and money."

As a leader in healthcare advocacy services, plus our broad spectrum of add-on, complementary employee- and employer-based solutions, including Wellness Advocate™, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Messaging™ and decision support programs, Health Advocate has continued to evolve to meet the needs of their growing client base. The company's Health Information Dashboard technology, which was launched last year in response to market demand, is quickly becoming a staple in employers' human resources departments. The proprietary dashboard software uses powerful information architecture to collect and organize member benefit utilization, health and wellness metrics, and key productivity benchmarks.

The Dashboard enables both the employer and the Personal Health Advocate—who works one-on-one with the member—to easily pinpoint areas for improvement, and leverage teachable moments in real-time to impact behavior, increase productivity and lower costs.

"Our growth can be attributed to our devotion in helping our clients and members stay healthy and save money by getting them the help they need when they need it most," adds Mr. Cardillo. "We have also been able to couple our personalized service with powerful software tools that support our staff and improve health outcomes."

About Health Advocate

Health Advocate™, Inc., the nation's leading independent healthcare advocacy and assistance company, serves 22+ million Americans through more than 8,000 client relationships, including many of the nation's largest companies, helping members personally navigate healthcare and insurance-related issues, saving time and money. Our Core Health Advocacy service is centered around our Personal Health Advocates, who assist members with a range of clinical, administrative and insurance-related issues. Our spectrum of add-on, complementary employee- and employer-based solutions include our Wellness Advocate™, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Messaging™ and decision support programs. The solutions are designed to lower healthcare costs, increase productivity and improve outcomes.

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