



FOR IMMEDIATE RELEASE

Health Advocate, Inc. Expands Medical Team

Jocelyn Sivalingam, M.D. joins growing company as newest medical director

Plymouth Meeting, PA: January 6, 2010 – Health Advocate™, the nation's leading independent healthcare advocacy and assistance company, announced today the addition of its newest medical director, Jocelyn Sivalingam, M.D., to its growing clinical staff. Dr. Sivalingam brings a wealth of clinical expertise to Health Advocate, having participated in a group practice with Bryn Mawr Medical Specialists from June 2006 until December 2009. Previously, she operated an infectious disease consultative practice at Thomas Jefferson University Hospital from 1992 through 2005.



“It’s a pleasure to add someone with Dr. Sivalingam’s experience and expertise to the Health Advocate family,” said Tom Wolk, M.D., Senior Vice President and head of Clinical Operations. “With a medical professional of her caliber, we look forward to continuing to do great things for our clients and members.”

As a member of the Health Advocate medical team, Dr. Sivalingam’s responsibilities include supporting the clinical needs of members and clients. Working with the company’s other physicians, nurses and benefits specialists she will help handle escalated cases, review Medical Policy Bulletins for appeals cases, review cases with nursing staff to determine next steps and necessary resources for positive medical options and performing outreach to medical institutions and clinical trial sites to determine appropriate resources available to a member, among others.

Dr. Sivalingam received her undergraduate degree cum laude in Biology from Franklin and Marshall College in 1982. She graduated from Jefferson Medical College in 1987 and completed her internal medicine residency in 1990 and infectious diseases fellowship in 1992, both at Thomas Jefferson University Hospital. She is board certified in infectious diseases.

She has served on Hospital Infection Control committees at Thomas Jefferson University Hospital, Wills Eye Hospital, and Bryn Mawr Hospital, as well as the Medical Executive Committee and the Volunteer Faculty Board of Governors, both at Thomas Jefferson University Hospital.

Dr. Sivalingam lives in Center City Philadelphia with her husband Glen, a nurse, and her four children.

About Health Advocate

Health Advocate™, Inc., the nation’s leading independent healthcare advocacy and assistance company, offers expert, personalized help to navigate the complex healthcare system and resolve clinical and insurance issues. Health Advocate serves more than 16 million Americans through its 5,000+ clients—including many of the nation’s largest companies. The company offers a complete spectrum of time- and money-saving solutions, including its award-winning advocacy program and other complementary solutions such as Wellness Advocate, Pricing Decision Support and HR solutions. The company also offers a direct-to-consumer advocacy service, called Health Proponent®, to individuals who are not part of groups.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate has been recognized as one of America's fastest growing private companies by Inc.500 and is rated one of Philadelphia Magazine's Top 20 Places to Work.

Health Advocate is not affiliated with any insurance or third party provider. Health Advocate does not replace health insurance coverage, provide medical care or recommend treatment.

www.HealthAdvocate.com

www.HealthProponent.com

Contact:

Jessica Parker-Smith

Public Relations Director

Health Advocate, Inc.

D: 610-397-7753/ Toll Free: 866-385-8033 x7753

C: 484-354-8084

jparkersmith@healthadvocate.com

###