



FOR IMMEDIATE RELEASE

Police Officers to Serve as Chocolate Chip Baking Contest Judges

“When the Chips Are Down, They Serve Us”

Health Advocate, Inc. to Honor Local Police Departments

Plymouth Meeting, PA: May 11, 2010 – They keep us safe and are there to protect us when “the chips are down.” In recognition of National Police Week and National Chocolate Chip Day, Health Advocate, Inc. will host local police officers as they judge an employee Chocolate Chip Baking Contest. This is Health Advocate’s way of saying “thank you” to the local police departments in and around Plymouth Meeting.

On May 13, officers from Plymouth, Whitmarsh and Whitpain Townships as well as the Montgomery County Sherriff’s Department will act as “celebrity” judges during the company’s second annual Chocolate Chip Baking Contest. Afterwards, the officers on hand will be asked to take the leftover treats back to their departments to share with their comrades. Health Advocate will also make a donation to the four police departments in honor of their respective officers.

What: “When the chips are down, they serve us!” Chocolate Chip Baking Contest
When: May 13, 2010, 10:00 a.m. – Judging should take no more than an hour
Where: Lobby of Health Advocate, Inc.
3043 Walton Road
Suite 150
Plymouth Meeting, PA 19462

As judges, the officers will help choose the winners and at the same time be advocates for their respective Police Departments. They will meet and greet with the employees, many of whom live in and around Plymouth Meeting, answer questions and talk about police events.

This will mark the second straight year that Health Advocate has hosted the police-judged contest. The event is the perfect way to celebrate National Police Week (May 9-15) and National Chocolate Chip Day (May 15) concurrently.

“Last year’s event was a total success and we look forward to making it even better this year,” says Marty Rosen, Chief Marketing Officer, Executive Vice President and cofounder of Health Advocate. “This is our way of saying thanks to the very people who keep us safe every day. As an added bonus, our employees will be able to ask questions and learn how they can get involved in ensuring the safety of their own communities.”

About Health Advocate

Health Advocate, Inc., the nation's leading independent healthcare advocacy and assistance company, serves more than 5,300 clients throughout the country, including many of the nation's largest companies. More than 16 million Americans have access to personalized help to resolve healthcare and insurance-related issues. The company offers a spectrum of advocacy, wellness, and human resource solutions to help save time and money. It also offers a direct-to-consumer advocacy service, called Health Proponent, to individuals who are not part of groups.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate has been widely recognized for its innovative solutions. The company has won a range of awards including being featured by Inc. 500 Magazine three years in a row as one of America's fastest growing private companies. Philadelphia Magazine rated the company one of Top 20 Places to Work and the Philadelphia Business Journal ranked it as one of the region's Best Places to Work.

Health Advocate is not affiliated with any insurance or third party provider. Health Advocate does not replace health insurance coverage, provide medical care or recommend treatment.

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