

# News Release

FOR IMMEDIATE RELEASE

## Experts to Discuss Worksite Preparedness Measures May 19th Pandemic Flu Webinar

*Designed to Help Employers and Business Owners Plan for Pandemic Impact*

**Plymouth Meeting, PA: May 15, 2009** – Health Advocate, Inc. is hosting two free webinars on May 19, 2009 to help employers prepare for a possible H1N1 flu pandemic. Following the webinar Health Advocate will release a special **Pandemic Planning Worksite Checklist** summarizing steps for employers to take.

Two experts – Amy Fuchs, MD, an infectious disease authority, and Nancy Hatch Woodward, a business communications writer and commentator, will present the latest information about worksite preparedness for a pandemic.

Participants will learn the latest CDC information, education, communication strategies, practical steps to protect employees, and human resource and legal issues. The goal is to help employers avoid, or at least mitigate, problems that may arise during the current flu crisis.

“The threat of a pandemic possibly crippling entire businesses is real,” says Abbie Leibowitz, M.D., F.A.A.P., Executive Vice President, Chief Medical Officer and Cofounder of Health Advocate, “Pandemics come in waves, each lasting anywhere from four to twelve weeks, continuing up to two years. The first wave could infect 20 – 30 percent of the population. Businesses need plans in place to protect themselves.”

**When:** May 19, 2009  
Session #1: 11:00 - 12:00 pm EST  
Session #2: 2:00 - 3:00 pm EST

**Who Should Register:** Employers, Human Resource & Benefits Professionals, Business Owners

**Register:** Online: [www.HealthAdvocate.com/webinar](http://www.HealthAdvocate.com/webinar)

### About Health Advocate

Health Advocate, Inc., the nation's leading independent healthcare advocacy and assistance company, offers a spectrum of time- and money-saving solutions to businesses, as well as to individuals through Health Proponent, our consumer division. We serve more than 15 million Americans and 4,500 clients nationwide, including the nation's largest companies, offering expert, personalized help to navigate the complex healthcare system and resolve clinical and insurance-related issues. The company offers a full range of advocacy, wellness, HR and pricing solutions to help save time and money.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate, has been recognized as one of America's fastest growing private companies by Inc.500 and is rated one of *Philadelphia Magazine's* Top 20 Places to Work. For more information please visit: [www.HealthAdvocate.com](http://www.HealthAdvocate.com)

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