

FOR IMMEDIATE RELEASE

## Police Officers to Serve as Chocolate Chip Baking Contest Judges “When the Chips Are Down They Serve Us”

*Health Advocate, Inc. to Honor Local Police Departments*

**Plymouth Meeting, PA: May 11, 2009** – They keep us safe and are there to protect us when “the chips are down.” This is Health Advocate’s way of saying “thank you” to the local police departments in and around Plymouth Meeting, PA. On May 15th, officers from Plymouth Township and Whitpain Township Police Departments will be celebrity judges during the company’s first annual Chocolate Chip Baking Contest to honor local police. Afterwards, the baked goods (as well as other treats) will be delivered by Health Advocate employees, to police departments throughout Montgomery County. Health Advocate will also be making a donation to the two police departments in honor of their respective police officers.

**When:** 10:00 a.m., May 15th, 2009

**Where:** Lobby of Health Advocate, Inc.  
3043 Walton Road  
Suite 150  
Plymouth Meeting, PA 19462

In addition to National Police Week, May 15th is also National Chocolate Chip Day, hence the chocolate chip baking theme. Health Advocate employees will be baking a variety of sweet treats. The only requirement is that they must contain chocolate chips.

As judges, the officers will help choose the winners and at the same time be advocates for their respective Police Departments. They will meet and greet with the employees, many of whom live in and around Plymouth Meeting, and answer questions, talk about police events, and share the importance of honoring law enforcement.

“This is our way of saying thanks to the very people who keep us safe everyday,” says Marty Rosen, Chief Marketing Officer, Executive Vice President and Co-founder of Health Advocate, “As an added bonus, our employees will be able to ask questions and learn how they can get involved in ensuring the safety of their own communities.”

After the judging, Health Advocate employees will then man their cars and deliver special treats to various police departments throughout Montgomery County.

“Events like these are great ways to get the word out about what we do for the community and how everyday citizens can get involved,” says Sergeant Cathy Penecale of the Whitpain Police Department, “Plus, people don’t always know who their local officers are, and this is a chance to put a kind face on a name.”

### **About Health Advocate**

Health Advocate, Inc., the nation’s leading independent healthcare advocacy and assistance company, offers a spectrum of time- and money-saving solutions to businesses, as well as to individuals through Health Proponent, our consumer division. We serve more than 15 million Americans and 4,500 clients nationwide, including the nation’s



largest companies, offering expert, personalized help to navigate the complex healthcare system and resolve clinical and insurance-related issues. The company offers a full range of advocacy, wellness, HR and pricing solutions to help save time and money.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate, has been recognized as one of America's fastest growing private companies by Inc.500 and is rated one of *Philadelphia Magazine's* Top 20 Places to Work. For more information please visit: [www.HealthAdvocate.com](http://www.HealthAdvocate.com)

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