



# News Release



**For Immediate Release**

## **Levitt Corporation Selects Independent Health Advocacy Service to Assist Employees with Healthcare and Insurance Issues**

**Plymouth Meeting, PA: April 5, 2006.** Levitt Corporation has selected Health Advocate, the nation's leading advocacy and assistance company, to support their employees and families when they need help navigating the healthcare system and insurance related issues. This highly personalized service gives members access to a team of experts including nurses, doctors and administrative experts who know the "ins-and-outs" of healthcare freeing employees from the frustrations so often encountered sorting out these issues. Levitt Corporation is the parent company of Levitt and Sons, America's first builder of planned suburban communities, and Core Communities, developer of master-planned communities.

Health Advocate helps members navigate the healthcare system providing assistance with a wide range of clinical and administrative issues. Designed to save clients both time and money, the program helps individuals get the most value from their healthcare benefits. An especially innovative feature of the program is coverage for employees' parents and parents-in-law, in addition to their spouses and dependent children.

"Health Advocate is a great addition to our benefits offering. In our increasingly complex healthcare and insurance systems, they have the expertise to help our employees and their families confidently and confidentially find their way through the healthcare system," said Susan D. McGregor, Levitt Corporation's Executive Vice President of Human Resources. "We are especially excited to offer a personalized service that will provide our employees access to their own Personal Health Advocate when they need assistance. This will help both our employees and company save time and money," continued McGregor.

"Our service is designed to help employers and their employees get the most from their healthcare experience," said Michael J. Cardillo, President and Chief Executive Officer of Health Advocate, Inc. "We work hard to help keep employees productive while they are at work. Our team of experts relieves employees of the burdens of navigating the healthcare system on their own," continued Cardillo.

Levitt Corporation's eligible employees and their families will enjoy unlimited personal access to Health Advocate's trained staff of Personal Health Advocates – typically registered nurses, supported by a team of administrative experts and medical directors. Health Advocate does not replace health insurance; rather it offers cost-effective services including helping to arrange appointments with specialist physicians and best-in-class medical institutions; assistance coordinating complex clinical issues and accessing community resources; finding senior care services that fall outside traditional health insurance coverage; and solving administrative issues.

### **About Health Advocate, Inc.**

Health Advocate was founded to help employers and other organizations and their respective employees better navigate the clinical and administrative complexities of the nation's healthcare and insurance systems. The company currently serves more than 6 million Americans nation-wide through its relationships with more than 1,500 employers, unions, third-party administrators and insurers, including some of the nation's largest companies as well as a wide range of local and regional organizations. Health Advocate offers its clients a broad spectrum of time and money

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saving advocacy and assistance solutions. The company has received widespread recognition for its work from a number of news organizations including the *CBS Evening News*, NBC 10 TV, *the Wall Street Journal*, *New York Times*, *The Washington Post*, *Philadelphia Inquirer*, *Crain's New York Business*, NPR's *Sound Money* and a range of other publications. Health Advocate, a privately-held company, is headquartered in suburban Philadelphia and has regional sales offices in New York City, Connecticut, Delaware/Maryland, Washington, DC/Virginia, Atlanta, Boston and California. More information can be found at [www.healthadvocate.com](http://www.healthadvocate.com).

### **About Levitt Corporation**

Levitt Corporation is the parent company of Levitt and Sons® and Core Communities.

**Levitt and Sons®**, America's first builder of planned suburban communities, is best known for creating New York's Levittown, Long Island and has built approximately 200,000 homes over the last 77 years. Today, Levitt and Sons® develops single and multi-family home communities for active adults and families in Florida, Georgia, Mississippi, Tennessee and South Carolina. A significant portion of Levitt's strategy is to be a leader in developing communities for America's next, big demographic wave: retirement of the baby-boom generation. These communities typically feature a wide variety of amenities, including resort style pools, fitness and athletic facilities, and grand clubhouses.

**Core Communities** develops master-planned communities, including its original and best known, St. Lucie West. Core Communities' newest master-planned community is Tradition™, Florida. Now under development on Florida's Treasure Coast in St. Lucie County, Tradition™ is an 8,200-acre community that is planned to ultimately feature up to 18,000 residences as well as a commercial town center and a world-class corporate park. Core has also begun development of Tradition™, South Carolina, an approximate 5,400-acre parcel of land located adjacent to Hilton Head Island and Bluffton, South Carolina that is planned to ultimately include up to 9,500 residences and 1.5 million square feet of commercial space.

### **For further information, please visit:**

[www.LevittCorporation.com](http://www.LevittCorporation.com)

[www.LevittandSons.com](http://www.LevittandSons.com)

[www.CoreCommunities.com](http://www.CoreCommunities.com)

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