



News Release



For Immediate Release

Comcast-Spectacor Selects Health Advocacy Service to Help Employees with Healthcare and Insurance Issues

Plymouth Meeting, PA: March 17, 2006. Comcast-Spectacor, leaders in sports/entertainment and facility management, has selected Health Advocate, the nation's leading advocacy and assistance company, to help employees and their families navigate healthcare and insurance issues. Comcast-Spectacor will make this independent service available to its 1,200 employees as a way to provide added support for employees and their families when they need to use healthcare services.

Health Advocate helps members navigate the healthcare system by providing assistance with a wide range of clinical and administrative issues. Designed to save clients both time and money, the program helps individuals get the most value from their healthcare benefits. An especially innovative feature of the program is coverage for employees' parents and parents-in-law, in addition to their spouses and dependent children.

"Health Advocate will help our employees and their families resolve the complicated issues which can be encountered when using the healthcare system," said Patricia Bock, Director of Human Resources. "We are especially excited to offer a highly individualized service that provides our employees with access to their own Personal Health Advocate when they need assistance."

"Our service is designed to help employees and their employees get the most from their healthcare experience," said Michael J. Cardillo, president and chief executive officer of Health Advocate, Inc. "We work hard to help keep employees productive while they are at work. Our team of experts provides employees with the support they often want and need as they try to navigate the healthcare system on their own," continued Cardillo.

Eligible employees and their families will enjoy unlimited personal access to Health Advocate's trained staff of Personal Health Advocates – typically registered nurses, supported by a team of administrative experts and medical directors. Health Advocate does not replace health insurance; rather it offers cost-effective services including helping to arrange appointments with specialist physicians and best-in-class medical institutions; assistance coordinating complex clinical issues and accessing community resources; finding senior care services that fall outside traditional health insurance coverage; and solving administrative issues.

About Comcast-Spectacor

Comcast-Spectacor (comcast-spectacor.com) is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the Philadelphia 76ers (NBA), the Philadelphia Phantoms (AHL), the two arenas in which their teams play, the Wachovia Center and Wachovia Spectrum, four Flyers Skate Zone community ice skating and hockey rinks and Comcast SportsNet Philadelphia. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 50 facilities throughout the United States and Canada; Ovations Food Services, a food and beverage service provider; New Era Tickets, a ticketing and marketing company for public assembly facilities; Front Row Marketing Services, a commercial rights sales company; and 3601 Creative Group, a full-service in-house advertising agency. Comcast-Spectacor also owns the Bowie Baysox, the Delmarva Shorebirds, the Frederick Keys baseball teams, all affiliates of the Baltimore Orioles. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectacles on NBC.

About Health Advocate, Inc.

Health Advocate was founded to help employers and other organizations and their respective employees better navigate the clinical and administrative complexities of the nation's healthcare and insurance systems. The company currently serves more than 6 million Americans nation-wide through its relationships with more than 1,500 employers, unions, third-party administrators and insurers, including some of the nation's largest companies as well as a wide range of local and regional organizations. Health Advocate offers its clients a broad spectrum of time and money saving advocacy and assistance solutions. The company has received widespread recognition for its work from a number of news organizations including the *CBS Evening News*, NBC 10 TV, *the Wall Street Journal*, *New York Times*, *The Washington Post*, *Philadelphia Inquirer*, *Crain's New York Business*, NPR's *Sound Money* and a range of other publications. Health Advocate, a privately-held company, is headquartered in suburban Philadelphia and has regional sales offices in New York City, Connecticut, Delaware/Maryland, Washington, DC/Virginia, Atlanta, Boston and California. More information can be found at www.healthadvocate.com.

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