



News Release



For Immediate Release

Health Advocate Recognized as the 5th Fastest-Growing Company in the Greater Philadelphia Region

Plymouth Meeting, PA: November 6, 2006. Health Advocate, Inc., the nation's leading independent advocacy and assistance company, is pleased to announce it has been recognized as the 5th fastest-growing independent and privately held company in the greater Philadelphia region. Each year the Philadelphia Business Journal, the Wharton Small Business Development Center and the Entrepreneurs' Forum of Greater Philadelphia bestow the prestigious merit-based Philadelphia 100 award to the top 100 fastest growing privately held companies.

Health Advocate brought on its first ten clients in January 2002 and today has more than 1,900 clients nationwide covering over 6 million Americans. Many of the nation's largest employers as well as local and regional employers and insurance companies offer Health Advocate as a benefit to their employees.

"Our company's growth represents the importance of health advocacy and the marketplace's recognition of its need as a service helping employers and other plan sponsors and their respective employees and members," commented Mike Cardillo, Health Advocate's president and CEO. "Our dedicated and talented employees helped us achieve our remarkable growth and success. Their expertise and compassion provide our company with our greatest asset."

Health Advocate helps members navigate the complexities of the healthcare and insurance systems. Its comprehensive service helps members deal with clinical, insurance and administrative issues involving medical, hospital, dental, pharmacy and other healthcare. Designed to save clients both time and money, the program helps individuals get the most value from their healthcare benefits. An especially innovative feature of the program is coverage for employees' parents and parents-in-law, in addition to their spouses and dependent children.

About Health Advocate, Inc.

Health Advocate was founded to help employers and other organizations and their respective employees better navigate the clinical and administrative complexities of the nation's healthcare and insurance systems. The company currently serves more than 6 million Americans nation-wide through its relationships with 1,900+ employers, unions, third-party administrators and insurers, including some of the nation's largest companies as well as a wide range of local and regional organizations. Health Advocate offers its clients a broad spectrum of time and money saving advocacy and assistance solutions. The company has received widespread recognition for its work from a number of news organizations including the *CBS Evening News*, *NBC 10 TV*, *the Wall Street Journal*, *New York Times*, *The Washington Post*, *Philadelphia Inquirer*, *Crain's New York Business*, *NPR's Sound Money* and a range of other publications. Health Advocate, a privately-held company, is headquartered in suburban Philadelphia and has regional sales offices in New York City, Connecticut, Northern New Jersey, Delaware/Maryland, Atlanta, Boston and California. More information can be found at www.healthadvocate.com.

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