



News Release



For Immediate Release

Jack in the Box Promotes Health Advocacy Service to Help Employees with Healthcare and Insurance Issues

Plymouth Meeting, PA: November 14, 2006. Jack in the Box Inc., operator and franchisor of one of the nation's leading fast-food hamburger chains, Jack in the Box®, has entered into a relationship with Health Advocate, the nation's leading advocacy and assistance company, to help its employees better use healthcare services. Jack in the Box selected this independent service to provide added support for employees and their families.

Health Advocate helps members navigate the healthcare system by providing assistance with a wide range of clinical and administrative issues. Designed to save clients both time and money, the program helps individuals get the most value from their healthcare benefits. An especially innovative feature of the program is coverage for employees' parents and parents-in-law, in addition to their spouses and dependent children.

"Our service is designed to help employers and their employees get the most from their healthcare experience," said Michael J. Cardillo, president and chief executive officer of Health Advocate, Inc. "We work hard to help keep employees productive while they are at work. Our team of experts provides employees with the support they often want and need as they try to navigate the healthcare system on their own," continued Cardillo.

Eligible employees and their families will enjoy unlimited personal access to Health Advocate's trained staff of Personal Health Advocates – typically registered nurses, supported by a team of administrative experts and medical directors. Health Advocate does not replace health insurance; rather it offers cost-effective services including helping to arrange appointments with specialist physicians and best-in-class medical institutions; assistance coordinating complex clinical issues and accessing community resources; finding senior care services that fall outside traditional health insurance coverage; and solving administrative issues.

About Jack in the Box Inc.

Jack in the Box Inc. (NYSE: JBX), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,000 restaurants in 17 states. The company also operates a proprietary chain of convenience stores called Quick Stuff®, with more than 50 locations, each built adjacent to a full-size Jack in the Box restaurant and including a major-brand fuel station. Additionally, through a wholly owned subsidiary, the company operates and franchises Qdoba Mexican Grill®, an emerging leader in fast-casual dining, with more than 280 restaurants in 40 states.

About Health Advocate, Inc.

Health Advocate was founded to help employers and other organizations and their respective employees better navigate the clinical and administrative complexities of the nation's healthcare and insurance systems. The company currently serves more than 6 million Americans nation-wide through its relationships with more than 1,900 employers, unions, third-party administrators and insurers, including some of the nation's largest companies as well as a wide range of local and regional organizations. Health Advocate offers its clients a broad spectrum of time and money saving advocacy and assistance solutions. The company has received widespread recognition for its work from a number of news organizations including the *CBS Evening News*, *NBC 10 TV*, *the Wall Street Journal*, *New York Times*, *The Washington Post*, *Philadelphia Inquirer*, *Crain's New York Business*, *NPR's Sound Money* and a range of other publications. Health Advocate, a privately-held company, is headquartered in suburban Philadelphia and has regional sales offices in New York City, Northern New Jersey, Connecticut, Delaware/Maryland, Atlanta, Boston and California. More information can be found at www.healthadvocate.com.

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