



For Immediate Release

**Tom Wolk, M.D. Joins Health Advocate as
Vice President of Clinical Operations**

Blue Bell, PA. January 18, 2005. Health Advocate, Inc., the nation's leading health advocacy and assistance company, announced today that Tom Wolk, M.D., has joined its staff as Vice President of Clinical Operations. Dr. Wolk comes to Health Advocate with more than 25 years of clinical and operations experience in medicine and health insurance programs.

Before joining Health Advocate, Dr. Wolk served as chief medical officer of Phoenixville Hospital while that hospital was affiliated with the University of Pennsylvania Health System. While at Phoenixville Hospital, he held a number of administrative appointments including serving as chairman of the pediatric department, medical staff president and a member of the board of directors. Previously, Dr. Wolk was the medical director for Aetna U.S. Healthcare's 10 county Southeastern Pennsylvania Region. Earlier in his career he was an attending physician at Phoenixville Medical Associates and Clinical Care Associate/UPHS, a large general pediatric group practice in Chester County.

Dr. Wolk will report to Kelly Johnston, Senior Vice President and Chief Operations Officer. "We are very pleased to have been able to attract a physician of Dr. Wolk's talent and experience," said Ms. Johnston. "His background and abilities will help us further strengthen the management of our clinical team as we continue to grow and expand."

"As Vice President of Clinical Operations, Dr. Wolk will work closely with our staff of Personal Health Advocates, providing support on the medical and clinical issues that they are routinely called upon to help with," continued Ms. Johnston.

Dr. Wolk trained at the Children's Hospital of Philadelphia where he became Assistant Chief Resident. He earned his medical degree from the University of Vermont College of Medicine and is certified by the American Board of Pediatrics.

"Like all physicians, I routinely encounter people who find themselves in need of help when facing a medical issue," said Dr. Wolk. "I am delighted to have the opportunity to work with an organization whose sole purpose is to help its members sort out and solve their clinical and administrative healthcare issues."

About Health Advocate, Inc.

Health Advocate was founded to help Americans deal with many of the problems they routinely encounter when accessing the healthcare system. The company currently serves more than 3 million Americans. Through its relationships with more than 700 employers, unions, third-party administrators, insurers, and other organizations both large and small, nation-wide, Health Advocate offers its clients a broad spectrum of time and money saving advocacy and assistance solutions to help organizations and their respective employees and members more easily navigate the complexities of the healthcare and insurance systems. Health Advocate has received widespread recognition for its work. It has been featured on the *CBS Evening News*, *NBC 10 TV*, and in the *Wall Street Journal*, *New York Times*, *Washington Post*, *Philadelphia Inquirer*, *Crain's New York Business* and a range of other publications. The company, independently held, is headquartered in suburban Philadelphia. More information can be found at www.healthadvocate.com.

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