



# News Release



**FOR IMMEDIATE RELEASE**

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**Resco Products, Inc. Teams Up with Health Advocate  
To Help Guide Employees through the Healthcare Maze**

**Blue Bell, PA. January 27, 2004.** Health Advocate, Inc., the nation's leading healthcare advocacy and assistance company, is pleased to announce that Resco Products, Inc. has contracted with Health Advocate to provide employees, their dependent children, parents and parents-in-law with its innovative, value-added service.

Health Advocate is designed to provide consumers with easy and reliable solutions as they navigate the complexities of today's healthcare system. The service fills a critical void in the healthcare system by making sure that individuals will no longer be lost or on their own.

"In addition to the other services Health Advocate provides, there is the added benefit of their ability to enhance our compliance with HIPAA regulations. Resco no longer takes on the roll of health claim advocate for our employees. Through Health Advocate our employees are able to receive help resolving clinical and administrative concerns and maintain their privacy. This is a huge issue because of the new HIPAA rules," said Marshall Stegall, Director, Human Resources.

Resco employees will enjoy unlimited access to Health Advocate's trained staff of Personal Health Advocates, typically registered nurses, supported by a team of medical directors and administrative experts. Health Advocate does not replace health insurance; rather it offers a broad array of cost-effective services providing assistance in solving claims, billing, insurance and related administrative issues; identifying and helping to arrange appointments with specialist physicians and best-in-class medical institutions; assistance coordinating complex clinical issues; accessing community resources; and finding senior care services that fall outside traditional health insurance coverage.

"We are excited to have the opportunity to work with Resco. Resco is a well established company that enjoys a reputation for excellence and innovation, and it means a lot to us to be able to provide our services to their employees." said David Rocchino, cofounder and Executive Vice President of Health Advocate, Inc.

"Health Advocate has had a great deal of success working with health plans and healthcare providers. We quickly and efficiently facilitate issues that result in considerable time and money savings for employers and employees," continued Rocchino.

**About Resco Products, Inc.**

Resco Products, Inc. offers the cumulative experience and expertise of over 50 years of service in crafting heat resistant materials for high temperature applications in all industries. Throughout those years, Resco has continuously developed proprietary heat resistant products, special formulations and technical, engineering problem solving to help meet every requirement. Today, Resco is stronger and better than ever. With the acquisition of assets from Harbison-Walker and North American in 2000 and National Refractories in 2002, Resco has greatly enhanced its production capabilities and product selection. At the same time, Resco has added many experienced people in management, sales, marketing, technical support, customer service, purchasing, transportation, engineering and manufacturing. Resco is a privately owned company with headquarters in Pittsburgh, Pennsylvania. Resco has been known as a leader in the specialty or monolithic refractories industry. To learn more about Resco Products, Inc, visit [www.rescoproducts.com](http://www.rescoproducts.com).

**About Health Advocate, Inc.**

Health Advocate was founded to help Americans deal with many of the problems they routinely encounter when accessing healthcare services and health insurance coverage. Through its relationships with nearly 300 employers, unions, third-party administrators, insurers, and other organizations both large and small nation-wide, Health Advocate offers over a million Americans a broad spectrum of time and money saving advocacy and assistance solutions to help them more easily navigate the complexities of the healthcare system. The company is headquartered in suburban Philadelphia. More information can be found at [www.healthadvocate.net](http://www.healthadvocate.net).

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