



FOR IMMEDIATE RELEASE

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**Warren V. “Pete” Musser Joins Health Advocate, Inc. Board of Directors
and Becomes Senior Advisor to Company**

Blue Bell, PA. September 30, 2003. Health Advocate, Inc., the nation’s leading health advocacy and assistance company, announced today that Warren V. “Pete” Musser will join its Board of Directors as the first outside director and will also become a senior advisor to the company.

Pete Musser is a distinguished entrepreneur, chief executive, and philanthropist. He is the Managing Director of The Musser Group and Chairman Emeritus of Safeguard Scientifics, Inc. which he founded in 1953 and served as Chairman and CEO for five decades.

Health Advocate, Inc. provides personalized, hands on solutions to the clinical and administrative complexities of our country’s health care system. The company’s service enables plan sponsors (i.e., employers, unions, third-party administrators, insurers and other organizations) of all sizes and their employees, clients or members throughout the nation to more easily navigate healthcare issues, save time and money, and proactively facilitate their healthcare experience.

“We are honored to have Pete Musser become actively involved in working with our company at this important stage of our development. Pete’s vast business experience and relationships will be invaluable to us as we continue to expand our company.” said Michael J. Cardillo, President and Chief Executive Officer, Health Advocate, Inc.

“Health Advocate knows the “ins and outs” of the healthcare system and provides solutions to difficult issues. In an era where healthcare costs are again escalating, Health Advocate helps to fill a major void by saving businesses and their employees both time and money. This is a unique and much needed service that adds considerable value,” said Pete Musser.

“I am most impressed by the talent and expertise of the Health Advocate team. They have built a remarkable company around a service that every employer and employee will benefit from,” continued Musser.

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About Warren V. “Pete” Musser

Pete Musser is the Managing Director of The Musser Group and Chairman Emeritus of Safeguard Scientifics, Inc.

Musser serves on numerous boards including: Director, CompuCom Systems, Inc.; Vice Chairman, NutriSystem, Inc.; Director, Internet Capital Group, Inc.; Vice Chairman and Director, Eastern Technology Council; Chairman and Director, Economics PA; Chairman and Director, Telkonet; and Vice President for Development, Cradle of Liberty Council, Boy Scouts of America.

Musser is also a generous supporter of many charitable, educational and other not-for-profit activities. His support for worthy causes includes The Musser Blood Center in Center City Philadelphia, Musser Choices Forum at the Franklin Institute, Musser Hall at Ursinus College, the Musser Center for Entrepreneurship at Lehigh University, and the Warren V. Musser Auditorium at Penn State-Great Valley.

Musser has received many honors for his work as a leading business executive and philanthropist including being the inaugural recipient of the Musser Award for Excellence in Leadership, the highest award bestowed by the Fox School of Business and Management of Temple University. He has also been honored as the United Way Citizen Volunteer of the Year and the American Red Cross Citizen of the Year. He is the 1999 recipient of the William Penn Award.

He holds a B.S. degree in industrial engineering from Lehigh University.

About Health Advocate, Inc.

Health Advocate, Inc. was founded to help Americans deal with many of the problems they routinely confront when accessing healthcare services and health insurance coverage. The company is privately held and is headquartered in Blue Bell, PA, a suburb of Philadelphia.

It offers employers, unions, third-party administrators, insurers, and other organizations a broad spectrum of time and money saving advocacy and assistance solutions enabling their employees, clients, and members throughout the country to more easily navigate the complexities of the healthcare world.

Health Advocate members enjoy unlimited access to Health Advocate’s trained staff of Personal Health Advocates - registered nurses, supported by a team of medical directors and administrative experts, on a 24-hour basis, seven days a week. Health Advocate does not replace health insurance; rather it offers a broad array of cost-effective services providing assistance in helping to arrange appointments with specialist physicians and best-in-class medical institutions; assistance coordinating complex clinical issues; accessing community resources; finding senior care services that fall outside traditional health insurance coverage; as well as solving administrative issues that may arise.

More information can be found at www.healthadvocate.net.

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