

Date

To:

From: Name
 Title

Subject: **Introducing Health Advocate - A New Benefit for You and Your Family**

I am pleased to let you know that [COMPANY] will be offering **Health Advocate**, a new, personalized health benefit available to our benefits-eligible employees **effective [DATE]**.

Health Advocate, Inc., is the nation's leading advocacy and assistance company, made up of Personal Health Advocates (PHAs). These highly experienced healthcare professionals work with you one-on-one to help you find solutions to your healthcare or insurance-related issues.

Whether you need, for example, to find the best doctor, schedule specialized treatments, transfer medical records, sort out billing concerns or locate eldercare, your PHA will do the legwork for you, saving you time and money. The same PHA works with you through the entire process.

Health Advocate:

- Covers your entire family—you, your spouse, dependent children, your parents and your parents-in-law. And at no cost to you.
- Complements your basic health insurance coverage by helping your interactions with healthcare providers and insurers.
- Helps you make informed decisions about your healthcare.
- Provides completely confidential, unbiased information. It is not affiliated with [COMPANY] our insurance plans or any specific provider.

When you call into Health Advocate, you'll be connected to your own PHA who can help you:

- Find the best doctors and leading hospitals and get you appointments for medical visits
- Locate services for your elderly parents
- Schedule tests and timely appointments with specialists
- Secure a second opinion
- Resolve insurance claims and billing issues
- Transfer medical records

.....and lots more.

Call Health Advocate, Toll free (1-866-695-8622) beginning [DATE].

You or your covered family member will be connected to your own Personal Health Advocate to begin working on your healthcare-related issue. There is no enrollment form to complete.

For detailed information about this valuable benefit, you'll soon receive a Health Advocate Member Booklet during our upcoming Open Enrollment Period. The booklet contains several Wallet ID cards with the Health Advocate toll-free number printed on each card.