



# News Release



## Health Advocate Recognized by Inc. 500 as one of the Nation's Fastest Growing Private Companies

**Plymouth Meeting, PA: September 11, 2007.** Health Advocate, Inc., the nation's leading independent advocacy and assistance company, announced that it has been recognized by **Inc. 500 Magazine** as one of the nation's fastest growing private companies.

### In this year's Inc. 500 review of Health Advocate:

- **Ranked No. 114 overall**
- **Placed in Top 2.5 percent of the 5,000 companies evaluated**
- **Grew by 1,457.4% during 3-year evaluation period**
- **Ranked No. 9 in the Top Companies in Health**
- **Ranked No. 3 in the Top Companies in Philadelphia-Camden-Wilmington, PA-NJ-DE**

"We want to thank our clients who have expressed their confidence in our company" said Michael J. Cardillo, Health Advocate's President and CEO. "Our growth represents the importance of health advocacy and the marketplace's recognition of its need as a service helping employers and other plan sponsors and their respective employees and members."

Health Advocate provided service for its first ten clients in January 2002 and today has more than 3,000+ clients nationwide covering over 10 million Americans. Many of the nation's largest employers as well as local and regional employers and insurance companies offer Health Advocate as a benefit to their employees.

"Our dedicated and talented employees helped us achieve our remarkable growth and success," notes Mike Cardillo. "Their expertise and compassion provide our company with our greatest asset. We continue to make investments in people and the important resources they need to successfully navigate the healthcare and insurance systems."

Health Advocate core advocacy service helps members navigate the complexities of the healthcare and insurance systems. Its comprehensive service helps members deal with clinical, insurance and administrative issues involving medical, hospital, dental, pharmacy and other healthcare concerns. Designed to save clients both time and money, the program helps individuals get the most value from their healthcare benefits. An especially innovative feature of the program is coverage for employees' parents and parents-in-law, in addition to their spouses and dependent children.

### About Health Advocate, Inc.

Health Advocate was founded to help employers and other organizations and their respective employees better navigate the clinical and administrative complexities of the nation's healthcare and insurance systems. The company currently serves more than 10 million Americans nation-wide through its relationships with 3,000+ employers, unions, third-party administrators and insurers, including some of the nation's largest companies as well as a wide range of local and regional organizations. Health Advocate offers its clients a broad spectrum of time and money saving solutions including its core advocacy service as well as other adjunct wellness and HR solutions.

The company has received widespread recognition with features on the *CBS Evening News*, NBC 10 TV and the Wall Street Journal, New York Times, The Washington Post, Philadelphia Inquirer, Crain's New York Business, NPR's Sound Money and other media. Health Advocate, a privately-held company, is headquartered in suburban Philadelphia with regional sales offices in New York City, Connecticut, Northern New Jersey, Delaware/Maryland, Atlanta, Boston and California. More information can be found at [www.healthadvocate.com](http://www.healthadvocate.com).

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