

Added power

As employers and other organizations attempt to control healthcare costs and improve health outcomes, Health Advocate offers a spectrum of proven solutions to personally help employers and their employees successfully navigate the healthcare and insurance systems to save time and money. We offer the right experts to help you enhance employee health, maximize your benefits investment, increase productivity and, most importantly, reduce costs.

Health**Advocate** Solutions



HEALTH
Advocate[™]

Solutions. **For you.** **For your** **employees.** **For better** **savings.**

Meeting your every healthcare need is our business

Starting with Core Health Advocacy, and adding on one or more of our fully integrated employee solutions for an additional cost, means your employees have unlimited access to personalized healthcare help for well-rounded support. And, when you add on our complementary HR solutions, you receive full, expert support to smooth the administration of important programs.

Helping America to better navigate healthcare ...Personally

Beginning with **Core Health Advocacy**

Health Advocate's spectrum of employee solutions addresses multiple issues and offers greater savings because they are fully integrated with our Core Health Advocacy service. No matter which solution you choose, your employees always have access to personalized help to navigate healthcare and insurance-related issues at any time—all through the same number.

Promote **cost-effective decisions**

Medical Bill Saver™

Offering employees financial relief.

Experts negotiate with providers to lower uncovered medical and dental bills.

MedChoice Support™

A smart tool for smart decisions.

Comparative tool helps employees make cost-effective decisions about their medical care.

Personalized Health Messaging™

The value of engaging employees.

Data-driven, customized communications target individual preventive and chronic care needs, promote early intervention and employee engagement, and help prevent disease, control complications and reduce costs.



Encourage **better h**

Wellness Advocate™

Better health. Better bottom line.

Our comprehensive Wellness program helps your employees and company get and stay healthy. Options are available for either personalized or self-directed coaching.

Both options include an online Health Risk Assessment, wellness workshops, health trackers and decision support tools.

EAP+Work/Life™

Full support. Full productivity. Extra savings.

EAP professionals provide short-term assistance and resource support for personal, family and work/life issues, and assist HR staff with sensitive issues.

Complete Spectrum of Solutions

Health and well-being

NurseLine™

Trusted professionals, a phone call away.

24-hour access to registered nurses for advice about non-urgent medical conditions.

Tobacco Cessation™

A comprehensive approach to quitting.

Unlimited, one-on-one support from trained specialists who use best-practice techniques, tailored to individual needs.



Start
Core
Advo

At the heart of our organization

highly trained and highly versatile clinical, benefits and...
quickly and correctly. Whether it's finding an in-netwo...
untangling medical bills, correcting errors or clarifying l...

Start Saving Today

866.385.8033

for Added Power, Added Savings



with
Health
Advocacy



Improve **health outcomes**

Benefits Gateway™

One number for all benefits.

Live benefits experts connect employees to the right benefit through a single, toll-free number. Includes employee Health Information Dashboard™.

Health Information Dashboard™

Leveraging information to enhance health.

Created for each employee. Summarizes benefits used, health metrics and productivity benchmarks, to easily identify areas for improvement and leverage “teachable moments” for better health outcomes.



are **Personal Health Advocates**,

claims experts, dedicated to getting the right answers, work specialist or eldercare, securing second opinions, benefits, **we have the expertise to take on the issue.**

, prompt #2



info@HealthAdvocate.com

Support streamlined administration

Enrollment Advocate™

Full benefits support when you need it most.

Specialists educate employees about benefits in times of major change, such as switching to consumer-driven health plans.

FMLA Support™

Verify and clarify leave requests.

Independent medical team helps verify employee requests for medical leave, in compliance with up-to-date regulations and privacy laws.

Independent Appeals Administration™

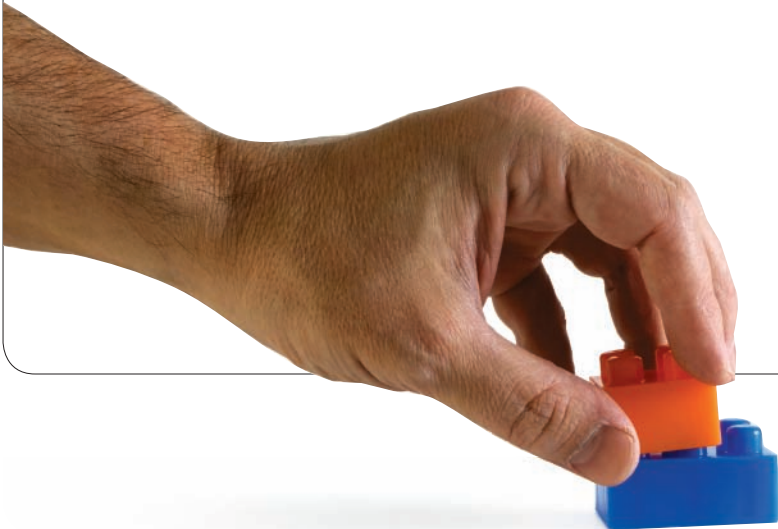
Unbiased advice.

Experts provide impartial analysis of appeals, in compliance with regulations and timelines, for self-funded companies who retain fiduciary responsibility for the appeals process.

External Appeals Administration™

Appeals process management.

Providing support for required turn-around time, member notifications, appeals language, follow-up notices and reports.





The Complete **Solution**

Our Core Health Advocacy + Add-on Solutions Reduce Medical Costs and Improve Health Outcomes

Health Advocate™, Inc., the nation's leading independent healthcare advocacy and assistance company, serves 22+ million Americans through more than 8,000 client relationships, including many of the nation's largest companies, helping members personally navigate healthcare and insurance-related issues, saving time and money. Our Core Health Advocacy service is centered around our Personal Health Advocates, who assist members with a range of clinical, administrative and insurance-related issues. Our spectrum of add-on, complementary employee- and employer-based solutions include our Wellness Advocate™, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Messaging™ and decision support programs. The solutions are designed to lower healthcare costs, increase productivity and improve outcomes.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate has been recognized, for the fifth consecutive year, as one of America's fastest growing private companies by *Inc. 500*, named one of the fastest growing companies in North America on Deloitte's 2010 Technology Fast 500™, 2011 Enterprise Awards' Life Sciences Company of the Year in the Greater Philadelphia Region, 2011 Entrepreneur of the Year in the Greater Philadelphia Region by Ernst & Young and is rated one of the Top 20 Best Places to Work by *Philadelphia* magazine.



Start Saving Today

Contact Health Advocate or your broker to arrange a meeting to learn more about the Core Health Advocacy service and our spectrum of add-on solutions, including Wellness, EAP+Work/Life, Benefits Gateway and Health Information Dashboard, HR programs and other cost-saving products.



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**HEALTH
Advocate™**