Biometric Screening
Convenient, first-class screenings at your location

Health Advocate’s Biometric Screening Program is an important first step toward improving the health of your employees and reducing healthcare costs.

The data it extracts delivers an accurate health risk baseline, providing key insight into the health of your population… and enabling more targeted health management initiatives and tracking of results over time.

Serving organizations of all sizes across the U.S., we offer a broad selection of customizable screenings and other services, all designed to meet the diverse needs of our clients, including those with remote staff and multiple locations.

All screening services are administered by our trained staff of registered nurses, EMTs, paramedics and health educators, each one dedicated to providing a personalized, first-class experience.
Many health problems are preventable. They are also more treatable—and less costly—when detected early. For many employers, empowering employees to take control of their health is a key part of their wellness and cost control strategies.

Health Advocate’s onsite Biometric Screening Program offers professional biometric screenings and other related services to employers of all sizes that can be customized to meet their needs and budget. This turnkey service lets employees “know their numbers” and their risk for preventable diseases such as diabetes, heart disease and hypertension… motivating them to take action to reduce their risks and improve their health. For employers, it provides strategic baseline data to help shape their wellness initiatives.

Each phase of the process is coordinated by our professional staff, from planning to reporting. Best of all, our national footprint ensures a consistent, seamless experience across your entire organization.

What Sets Us Apart
- **Leader** in health and wellness solutions
- **Services available nationwide**
- **Clinical excellence**
- **Complete program management** and onsite coordination
- **Onsite education** provided by experienced health educators
- **Results and data** kept completely confidential
- **Fully compliant** with all HIPAA and GINA regulations
- **Multi-lingual** screeners and health educators
- **Comprehensive** aggregate reporting
- **Can accommodate organizations** of all sizes, locations and schedules
- **Convenient** options for remote staff
- **Seamless integration** with other Health Advocate programs and services

Nationwide Capabilities*
*Including Alaska and Hawaii.

Member Screening Brochure

Congratulations on taking an important step toward better health! Biometric screenings are a great way to gain insight into your unique health needs and risks for chronic diseases. Armed with the results, you can then make a plan to get—and stay—healthy!

Your Results

Confidential Information Enclosed: See Pages 4 & 5

Member Screening Brochure
Available as a stand-alone service or as part of a larger wellness strategy, Health Advocate’s health screenings deliver valuable insight into employee health and modifiable risk factors, with an emphasis on health education and behavior change. We take pride in delivering all of our services in a professional and caring manner.

### Standard Screening Package

Our most popular screening plan is our Standard Screening Package, which includes:

- **Blood Pressure**
- **Blood Glucose**—fingerstick, non-fasting (HbA1c fingerstick for out-of-range results)
- **Cholesterol**—finger stick, fasting (Total Cholesterol, LDL, Triglycerides, HDL, Ratio) or non-fasting (Total Cholesterol, HDL, Ratio)
- **Body Composition** (Body Fat, BMI, Height/Weight, Waist Circumference)
- **Face-to-face consultation** with a professional health educator at the screening event
- **One toll-free follow-up call** to a Health Advocate Wellness Coach within one year of the screening

All screenings, including our Standard Screening Package, come with value-added services:

- **Dedicated program managers** and onsite coordinators
- **Convenient**, online scheduler
- **Tip sheets** and educational materials
- **Comprehensive** aggregate reporting
- **Results** can be seamlessly integrated with existing wellness and incentive programs, or used to design new wellness initiatives
- **Upload of data** directly into the Health Advocate Health Risk Assessment (HRA), or to third-party vendors for an additional fee

### Additional Screening Options

Health Advocate offers a broad menu of screening options and immunizations that can be customized to meet the needs of your organization.

- **Cholesterol**
- **Blood Glucose**
- **Height/Weight**
- **Waist/Hip Ratio**
- **Tobacco**—mouth swab, blood draw or affidavit verifying tobacco-free status
- **Colorectal Cancer** (home test)
- **Immunizations for Influenza** (flu), Pneumonia, Hepatitis B and Tetanus
- **Accommodations** for remote staff (physician forms, home test kits, lab vouchers)
- **Report cards** reflecting year-to-year result changes/improvements

*Choice of fingerstick or blood draw (venipuncture); fasting or non-fasting*
Our staff is among the most qualified and professional in the industry, working together seamlessly to ensure an optimal experience for your employees.

A designated program manager will tailor your screening program based on the number of participants, their hours, language requirements and other factors. They will also set up the schedule, define staffing requirements and promote the event to drive participation.

Our experienced clinical staff of registered nurses, EMTs, paramedics and health educators understand, and will help maximize, the “teachable moments” that occur when employees receive their screening results, increasing employee engagement in their health.

An onsite coordinator will be assigned to your event, and will oversee the health screenings to ensure that all logistics go according to plan within the specified timeframe.

Each screening event is further supported by a comprehensive suite of communications, including promotional materials to raise awareness and promote attendance, and topic-specific educational materials in print and electronic formats.

Finally, your program manager will provide confidential, aggregate reports of your biometric data shortly after the screening event. These comprehensive reports include employee demographics, results ranked by risk level, where your population falls in relation to “normal” measures and suggested next steps, all critical data you can use to plan future employee wellness strategies and programs.
Key Benefits

For employers

• **Flexible and customizable**: can be stand-alone or part of an existing program

• **Improves health outcomes**: increases productivity; reduces costs

• **Program management** and onsite coordination of all phases

• **Onsite health educators** capture “teachable moments”

• **Complete suite** of promotional and educational materials included

• **Fully integrated** with wellness and incentive programs, including Health Advocate’s comprehensive Wellness Coaching Program

• **Simple**, per-participant pricing with no hidden costs

For employees

• **Quick and convenient**

• **Improves employee awareness** of health risks early, before they turn into chronic health conditions

• **Increases employee engagement** in their health

• **One-on-one health education** about results and next steps

• **Refers at-risk employees to a wellness program** or healthcare provider for follow up

• **Opportunity to contact a Health Advocate Wellness Coach** within one year

• **Includes current, topic-specific educational materials** and preventive health information

About Us

Health Advocate™, Inc., a subsidiary of West Corporation, is the nation’s leading healthcare advocacy and assistance company. Health Advocate serves more than 10,000 clients offering solutions that save time and lower healthcare costs. Our award-winning solutions include EmpoweredHealth, Health Advocacy, Wellness Coaching, EAP+Work/Life and Chronic Care Solutions, among others. We also leverage the power of data analytics to help our clients and members get more value out of the healthcare system.

For more information, visit HealthAdvocate.com.

Get started today

**Assess the true health of your organization**

We welcome the opportunity to demonstrate how our onsite Biometric Screening Program and other solutions can help you reduce costs and improve the health and productivity of your employees.

We would also be happy to tell you about our fully integrated Core Health Advocacy service and comprehensive Wellness Coaching Program—solutions that work seamlessly together to improve health outcomes and save you and your employees time and money. Put Health Advocate’s expertise to work for your organization.

Contact us for more information

- **866.799.2655**
- **Email**: info@HealthAdvocate.com
- **Web**: HealthAdvocate.com

Health Advocate is not affiliated with any insurance or third party provider. Health Advocate complies with all government privacy standards. Health Advocate does not replace health insurance coverage, provide medical care or recommend treatment.

©2014 Health Advocate, Inc.     HA-B-1407018-1BRO